



ESTABLISHED 1983

**300%  
LESS THAN  
RE-ROOFING  
\$1,000.00  
REBATE AVAILABLE**



## SILICONE ROOF COATINGS

# Have You Applied Sunscreen to Your Roof?

As crazy as it sounds... You can extend your roof service life up to 15 years and reduce energy costs for a fraction of the price of re-roofing by applying a roof coating that performs like sunscreen.

Years outside without sunscreen will damage your skin, and make it age faster – and it's the same for your commercial roof in Florida. The sun's harmful UV rays can damage your roof causing it to prematurely fail.

A roof coating is like applying sunscreen to your commercial roof. The coating protects and restores, so you do not have to re-roof– in many cases, it can reduce your buildings energy expenses and extend the life of a roof up to 15 years. It's a simple way to save money, time, and reduce stress.

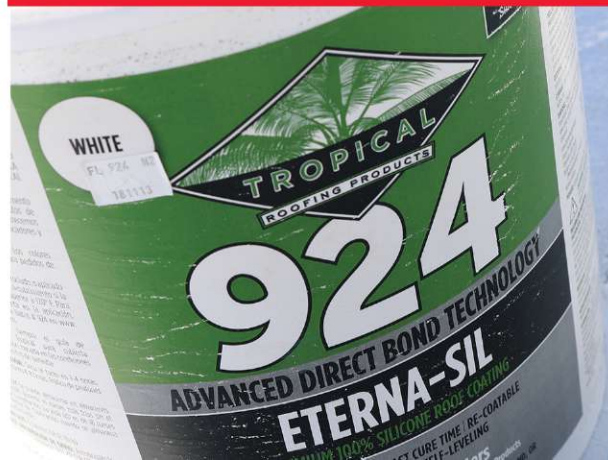
### Qualify Your Roof Today

Contact us today for a free roof evaluation to see if you can qualify for a roof coating.

**800-638-6868 | [advancedroofing.com](http://advancedroofing.com)**

## Roof Coating Benefits

- Investment up to 300% Less than Re-Roofing
- Increase Roof Service Life 15+ Years
- Fast Installation with Minimal Waste
- 20 Year NDL Warranty Available
- Can Reduce Energy Costs up to 20%
- Adheres to Most Substrates
- LEED & Energy Star Rated
- Tax Deductible
- \$1,000 Rebate Available





# WHY RESTORE VS. REPLACE?

## 1. Restoration Costs Much Less than Replacement

A complete roof replacement can be more expensive in labor and materials, particularly if the existing roof must be removed first.

## 2. Restoration Can Extend the Roof Service Life

Commercial roofs typically last about 20 years — restoration can add 10 to 15 years of life. You can defer complete replacement and make future plans for the expenditure in your capital budget.

## 3. Restoration is More Sustainable

Millions of tons of roofing waste end up in landfills annually. Because it allows you to reuse your existing roof, restoration is a much more environmentally friendly option. Plus, it can make your building more energy efficient and may help it qualify for ENERGY STAR or LEED credits.

## 4. Restoration Provides Tax Benefits

Roof restoration is classified as a maintenance expenditure, while replacement is considered a capital expense. In most cases, you will pay less tax on maintenance by taking the current deduction versus capitalizing the expense and recovering the cost through depreciation.

## 5. Not All Roof Coatings Contractors Are Created Equal

Many smaller roofing companies offer white coatings, however, these companies typically do not have the training or experience to apply a roof coating system correctly. Go with a licensed professional roofing contractor like Advanced Roofing Inc., who can properly assess your roof system and install the correct roof coating to ensure it lasts the length of your warranty.

# \$1,000 REBATE AVAILABLE QUALIFY YOUR ROOF TODAY!

Contact us today for a free roof evaluation to see if you can qualify for a roof coating.

# 800-638-6869

[advancedroofing.com](http://advancedroofing.com)  
LIC #CCC024413

## ROOF COATING TECHNICAL SPECIFICATIONS

TENSILE STRENGTH: > 240 PSI @73°F

TEAR RESISTANCE: > 23 LBF/IN @73°F

VOC: <50 G/L

INITIAL SOLAR REFLECTIVITY: .87

SRI VALUE: 110

FULL-CURE TIME: 8-72 HRS



EXPERIENCE MATTERS.



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